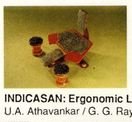
# IDC

The diverse socio-cultural, intellectual and creative practices in India offer a fertile ground for a semiotic study. This prompted the IDC to organise a highly enriching seminars on Indian Symbology, Product Semantics, Design education, Calligraphy etc. The focus started shifting from outwards to inwards i.e. back to our roots', a search for own identity which blended with our ethos. At the same time special programmes for industry were designed and conducted, which included in house programmes and the faculty lectures at various fora.

## teaching faculty

prof. s. nadkarni
prof. u.a. athavankar
prof. g.p. rao
prof. k. munshi
prof. kirti trivedi
prof. r.k. joshi
prof. s. sathaye
prof. ravi hazra
prof. m. bhandari
prof. v.p. bapat
prof. ravi poovaiah
prof. g.p. ray
prof. n. saudhu

## faculty projects



**INDICASAN: Ergonomic Low Level Seat**
U.A. Athavankar / G. G. Ray

**Book Design / Album Design**
Kirti Trivedi

**Design of Cycle Rickshaw**
V. P. Bapat

**Redesign of Patla**
G. G. Ray

**Telephone Unit for C-Dot**
M. Bhandari

**Design of Solar Cooker**
K. Munshi

## visiting faculty

mr. a.h. khan
mr. a.k. gargull
mr. ashok jaradge
mr. arun kalwankar
mr. a. jagdish
mr. asok shaligne
mr. b. sudhakaran
bineeta desai
mr. d.t. gadekar
mr. devendranath
r.t. fr. rosario
mr. gopal bhai modi
mr. ghanshyam sharma
mr. haku shah
mr. jyoti bhatt
mr. javed syed
mr. jaishankar
mr. k. ramachandra
mr. k. yajnam
ms. dr. kanak rele
ms. manoda deleu
mr. manu desai
mrs. madhu chowdhary
mr. m.p. ranjan
mr. naresh khanna
dr. n.s. gorekar
mr. narayan
mr. p.k. ghosh
mr. purnendu sen
mr. parag trivedi
dr. p.p. apte
prof. ratan parimo
mr. r. subbu
mr. rani paranjape
mr. rudradev tripathi
mr. r.n. monga
mr. s.n. ramachandran
mr. sasok gosh
mr. s.a. upadhyaya
prof. satish bahadur
prof. s.s. sathaye
mr. padamshali
mr. saili tripathi
mrs. sauch chand
mr. bhardwaj
mr. subrata ray
mr. s.s. zaveri
mr. s. mahajan
mr. uttam jain
mr. vijaya mehta
mrs. vijaya deo
mr. t. chowdhary

## visitors

prof. arno rubik
prof. james burnhill
prof. soni vanagi
prof. ronald foist
prof. adam hanlon
dr. r.h. harding
dr. john krolofon
dr. takeo iida
mrs. anne dufour
dr. prakash pattane
mr. deepak m. dahiya
mr. p.m. dalwadi
mr. arun kaze
mr. ratan parimoo
mr. r.d. deshpande
dr. deshpande
dr. ferdon
mr. alok jani
dr. k.k. perumal
mr. tahelani
mr. mausam
mr. k. shankar
mr. a.h. khan
mr. d'lima
mr. n.l. shah
mr. wilas bhende
mr. ramesh patera
dr. p.p. apte

## introduction of vc

WHAT IS VC

IDC offers a two year 4 semester/ Master of Design (M.Des.) degree course in Visual Communication.

The Visual Communication programme at IDC goes beyond teaching the mere skills of graphic communication to create graduates with greater analytical and problem solving abilities.

# industrial design centre

## academic programme

media investigation
product design - I
product design - II
art design & society
nature of materials & processes
studies in form
applied ergonomics
visual communication
analysis & organisation of control & display
contemporary trends in theatre, art & film
design management & professional practice
product detailing
design methodology
advanced ergonomics
communication through form
special project
project I
project II
project III

visual principles syntactics
representational techniques I
representational techniques II
photo communication I
photo communication II
visual design I
visual design II
art design & society
typography
indian thoughts & tradition
semantics
reproduction techniques
communication theory
contemporary trends in art
visual ergonomics
design practice & evaluation
advanced exhibition design
communication through video
information graphics
advanced typography
photography & audio-visual techniques
advanced illustration & computer graphics
special project
project I
project II
project III

## vc student projects

**Locomotion in living things**
Dipankar Goswamy

**Promotion programme on eye care and eye donation**
S. Rama

**Information package on leprosy**
Smita Sawai

**Exploration of various illustration techniques**
Yamnam Nabachandra Singh

**Aids for teaching basic concepts in mathematics to children**
Dipti Vaidya

**Books for Children**
Raja Mohanty

## p d student projects

**Plastics Bicycle for Children**
B.K. Chakravarthy

**Train Toilet**
Sanjay Jain

**Xerox Machine**
J.R. Mehta

**Electronic Cash Register for Jewellers**
Vinay Mundada

**Products in Bamboo**
Boban Varghese

**Computer Support Furniture for Offices**
Vani Sheshadri

## M.Des. PD Sixth Batch

84
P.S. Agrawal
M.S. Athavale
Suhail Abbasi
Shubhangi Acharya
Sunil Khullar
Sridhar Rangarhan
P.S. Kashmira
Ratna Reddy
Simhan M.V.
Shah Dipan
Shelke A.H.
Siram G.N.
S.S. Bademi
Urdhwashe Nitin

## M.Des. PD Seventh Batch

85
Anuradha G.R.
Bhise Kiran
Bora Nabajyoti
Chandra Mohan V.
Chandran K.P.
Joshi Arvind
Kothe Sunil
Lincoln A. Gomes
Nalawade A.V.
Nagarajan G.
Prasada Sanjay
Rajhans Ravindra
Save Pradeep
Tamhane Milind R.
Vemekar Rajan

## M.Des. PD Eighth Batch

86
Ahir Prashant
Chakravarthy Kalyana
Dhukhed S.K.
Hiremani Suresh
Mehta Jayprakash
Mundada Vinay
Sheshadri Vani
Srinivas K.
Suresh C.
Varghese Boban

## M.Des. PD Ninth Batch

87
Bhaskar
Bhat S.G.
Boradkar Prasad
Gothi Rashmi
Gupta Anil Kumar
Kulkarni Unmesh
Nabar V.P.
Pandya Jaideep
Puhazhenti K.
Reddy Ravikumar
Shah Girish
Shastry Ramamurthy
Vesta Madhuri

## M.Des. PD Tenth Batch

88
Chaudhury A.
Dhakane Manju
Gopal Raj
Hingorani V.
Hiray Sangeeta
Khosa Nikhil
Krishna Gokul
Patil M.M.
Mandal Debasis
Perumal S.V.
Rao A.Ram S.
Sharma S.N.
Sharma Sankumani
Raghavendra Reddy
Rawat Pratima
Smita Sawai

## M.Des. VC First Batch

## M.Des. VC Second Batch

## M.Des. VC Third Batch

## M.Des. VC Four Batch

## M.Des. VC Fifth Batch

## exhibitions

## publications